The University – Business Foundation of the University of Valencia
25 years old in figures
Innovation, Training, Conferences, Internships, Employment, European Mobility

1. More than 800 agreements and contracts promoted and managed
   3,313 editions of postgraduate specialization;
   996 courses - distance learning;

2. More than 80,000 students have completed a postgraduate course or specialization

3. More than 12,000 people around the world have attended any of the 82 conferences organized by ADEIT

4. More than 115,000 internships in companies
   More than 4,000 tutors of practice

5. More than 16,000 different international companies have welcomed students

6. More than 17,000 graduates have received training and advice to find work through in different programs

7. More than 3,000 fellows have done business practices in other European countries

8. More than 1,300 European companies have welcomed fellows
The University - Business Foundation of the University of Valencia (ADEIT) is an example of cooperation, building links between the University and the business community in the Valencian Community.

Is an organization, with own legal personality, promoted by the Cosell Social of the University of Valencia in 1989, whose objective is, on the one hand, that companies take advantage of the capacities of the University and, on the other hand, to serve as a channel to transmit to the University the needs of companies and the productive sectors. With this aim, ADEIT promotes the development of joint activities in all those fields that favour the exchange of know-how and, as a consequence, the enhancement economic progress.

ADEIT has been recently recognized by the European Commission as one of the best 20 cases in enhancing entrepreneurial spirit in Higher Education Entities for its participation in the Business Culture Chair of the University of Valencia.

This case will be published in the European study “supporting the entrepreneurial potential of higher education” (sepHE, http://www.sepHE.eu) highlighting insightful practices of entrepreneurship education with regard to curricular, extracurricular, and institutional aspects.
The main axis is:

1. Training, specialization and recycling of university students and professionals.
2. Placements for university students and graduates in companies and organisations of Valencian Region and in other European Union countries.
3. Advice on job search or businesses creation.
4. Dissemination of the entrepreneurship culture.
5. Support of innovation and to the transfer of technology and knowledge.
6. Management and participation in European projects.

ADEIT’s mission is:
To promote and encourage the relations between the Universidad of Valencia and the professional and business environment, facilitating the exchange of the needs and know-how between them.

ADEIT’s vision is:
To be a national and international reference by its models generation capacity and cooperation tools between the University and the companies, becoming a key agent in activities of innovation, training, employment and entrepreneurship of the University of Valencia.

ADEIT’s values are:
1. Global Vision of the University of Valencia.
2. Integration and coordination of services.
3. Customer satisfaction.
4. Efficient and effective Management.
5. Innovation and continuous improvement.
6. Sustainability and adaptation to the change.
7. Commitment with the interest groups.
8. Knowledge and specialization.
10. Confidence and image.

Describing the best practices of ADEIT in the following way:

“The Valencia ADEIT organization aims specifically target to link universities with their social environment. It focuses on getting periods of practice in organizations or enterprises for college students. ADEIT placed 1500 students per year in companies and they train tutors in both communities. It also manages practices for teachers, which work in companies for a period of one hundred hours at most (SWD, Section 5.4.4.).”
Sixth edition of the Summer School for Professors: 7TH – 8TH of July (2014): through this Summer School, university lecturers form all areas of knowledge; have received the necessary training in order to stimulate entrepreneurship among students.

The Summer School for Lecturers promotes entrepreneurship among professors so that they can motivate their students in the classroom. This edition of the Summer School was integrated in the Network for University Students Motivation in Entrepreneurship, in the Valencian Region. It is an autonomic network that integrated, for the first time, the five Valencian public universities 1) University of Valencia, 2) University Miguel Hernández, 3) Universitat Jaume I, 4) University of Alicante and the 5) Polytechnic University of Valencia) and whose purpose is that University Lecturers enhance entrepreneurship among university students in Valencian Region, being coordinated by Valencian Region through its Ministry of Economy, Industry, Tourism and Employment. This initiative is promoted by Valencia Regional Government under the programme Innovative Campus Entrepreneur, being the first Spanish Red of Summer School for Lecturers motivating the Entrepreneurship spirit.

The Professors Summer School promoting the entrepreneurship spirit is addressed to university professors from any area of knowledge, wanting to promote entrepreneurship between university students, particularly for those who are not related with the area of business management.

OBJECTIVES

1. To stimulate the business spirit and to cultivate an entrepreneurial attitude between the young people.
2. Organization of a summer school for the training within entrepreneurship of university professors.
3. To facilitate the exchange of experiences between the professors involved in business motivation of young university students.
4. To involve the professionals and entrepreneurs in the transmission of their knowledge to facilitate the learning of university teachers.
5. To equip the university teachers with the right tools to be able to transfer their knowledge.
6. To generate professors and business experts network in order to support their future procedure.

Lecturers can be ambassadors of entrepreneurial culture in the classroom through their participation in the Summer School. Through this program, university lecturers are trained in entrepreneurial culture which they then transfer on to their students in the classroom. Within this training, periodic activities have been held in classrooms by these lecturers, motivating their students through different group dynamic exercises involving university entrepreneurs. The main objective was to measure the impact on students after the lecturers’ participation in the Summer School. Of the more than 350 student participants from 12 degrees (Biology, Nursing, Computer Science, Geography and Environment, Modern Languages, Human Nutrition and Dietetics, Journalism, Psychology, Industrial Relations, Sociology and Social Work), 48% of students indicated that when they finish their studies they would contemplate the possibility of self-employment.

ADEIT considers that the Lecturers are the "right people" to achieve that future graduates value their entrepreneurial skills and start their own business ideas from any area of Knowledge.

- This sixth edition of the Summer School comprised practical, dynamic and participatory activities, being taught by both academics as entrepreneurs.
- More than 120 professors from 30 universities have been trained in the Summer School, providing them with the tools necessary to implement entrepreneurship initiatives, in the next academic year.
- In the five editions held so far there have been involved more than 120 Lecturers from 30 Spanish universities such as Cantabria, Cordoba, Barcelona, Granada, Navarra, Jaén, Basque Country or Valladolid, among others. In the same time there were participating Lecturers from Mexican, Brazilian and Venezuelan universities.
The Spanish Network for the Motivation of University Students in entrepreneurship spirit

- This network was created in 2012, counted in 2014 with funding from the Ministry of Education. It includes besides its coordinators - University of Valencia and ADEIT University-Enterprise Foundation (from Valencia) the universities of Cordoba, La Laguna and Valladolid, University of A Coruña, University of Las Palmas de Gran Canaria and the University of Zaragoza.
- The network has worked to provide university Lecturers the knowledge and skills necessary to later inoculate entrepreneurship among their students. In addition to the universities involved in this network, four major companies participated, through their foundations, Banesto, Repsol, Telefonica and Google, who evaluated the project positively, while presenting their activities in the field of entrepreneurship.
- ADEIT participated in this project considering motivation of entrepreneurship as a cornerstone within the Universities. ADEIT considers the public-private partnerships as a way to finance the progress and the entrepreneurial university as the expansion to collective entrepreneurship and a more educated society.
- In the same time ADEIT considers that is important to undertake not only in the field of entrepreneurship but in any workplace, and that in order to increase the value in the workplace, it is essential to focus on the behaviours related to entrepreneurial initiative that increase employability.
- New successful models for establishing entrepreneurial mind-sets among students and staff.
- To foster an entrepreneurial mind-set amongst students and university staff, ADEIT regularly organizes the You can start a business! Seminars on business motivation in the University of Valencia campus. In these seminars, examples of best practice are given by graduates who have launched their business ideas, who share them with students studying the same courses as they did. These seminars are not exclusively held in the economics departments, but also in other faculties.
- Business motivation seminars.
Motivem AWARDS

New this year was the first presentation of the MOTIVEM Awards. These awards recognise the best entrepreneurial initiatives created by students who have been mentored by lecturers who have taken part in any of the five editions of the Professors Summer School Promoting the Entrepreneurship Spirit. This initiative, which is unique nationally, is supported by the Valencian government, and has seen the participation of 430 students in 102 teams and the involvement of 70 lecturers from the University of Valencia. These awards exist to combine lecturers’ motivation and the generation of entrepreneurial ideas by students.

More about ADEIT’s Entrepreneurship axis

Entrepreneurship

ADEIT offers a collection of activities with the goal of promoting the entrepreneurship spirit in the University environment, to make easy the new corporation generation and contribute to improve the education of professionals, managers and enterprisers.

Students, who have cursed at least the 50% of the required credits to obtain their qualification, can obtain 6 credits of free choice cursing the “Qui pot ser empresari?” (Who can be an entrepreneur) course. ADEIT also offers education initiatives oriented to graduates like the “Formación Empresarial Para Desarrollar Ideas de Negocio” (Business Training for the Development of Business Ideas) course, a free education initiative funded by just like information and advising for enterprisers to develop their business project, also symposiums for graduated enterprisers.
Who can be an entrepreneur Course

- Seeks to promote entrepreneurship, broadly, between the university community and consists of various measures of study, training and dissemination, among which this course.
- Its main objective is to bring college students to the business world. It counts with the collaboration of some of the most representative employers of Valencia students that convey their experiences and certain aspects of the development and business management.

Mentorship Program

As extracurricular activities, the Business Training for the Development of Business Ideas and the Mentorship Program for University Entrepreneurs programs are two of the successful programs offered by the Business Culture Chair at the University of Valencia.

These programs are aimed at graduates from the University of Valencia who have completed their degrees and plan to carry out their business idea and create a company (Business Training for the Development of Business Ideas) or for graduate entrepreneurs who have launched their business and are in the process of consolidating it with the aid of the businessmen acting as mentors, who advise them on the different aspects of company management (Mentorship for Entrepreneurs).

To date, over 300 graduates have received training in entrepreneurship and 17 companies that started up through the activities of the Business Culture Chair have been mentored by 10 businessmen.
European Projects
RUISNET INTERREG IIIC Programme 2004 – 2007

Funded from 2004 to 2007 by the European Commission INTERREG IIIC Programme, The Regional University-Industry Strategies Network or “RUISNET” comprised nine European partners in eight countries. One of its objectives was to identify the good practices that have an impact on regional development in 3 categories: Innovation, SMEs and Territory; Training and the Labour Market; Entrepreneurial Spirit and Knowledge-Based Enterprise Creation.

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- Improve, value and promote the recognition of the importance of university-company relations within the European regional framework. Take advantage of accumulated knowledge (RIS/RITTS projects developed by DG Regio).
- Identify good practices in 3 selected sectors Innovation, SMEs and Territory; Ongoing Training and the Labour Market; Entrepreneurship and technology-based companies.
- Create impact to share a common outlook in order to exploit the potential of university-company relations in regional development, at European level.
Results achieved:

- Active participation of partners. Open virtual communities. Organisation of seminars and good practice case studies. U-C and regional development reference portal. Publication of a general and final report on the state of U-C relations, joint and general reports and by region. Publication of a Good Practice Guide for U-C collaborations (reference to the framework of regional development). Competition of University – Company cases Prizes (experts). Creation of methodologies and common spaces for debate and reflection within the scope of U-C relations. Share to learn, take on challenges and improve U-C relations contributing to the development of regions.

The success of the RUISNET project has been recognized in its selection as one of the finalists for the Awards for Innovative Regions 2007. These Awards are organized by the Assembly of European Regions.

The European Innovation Award is conceived to give recognition to the European Regional authorities and their institutions which have stimulated, fostered and implemented innovation in their territory.

These actions can be both direct - such as initiatives of authority-controlled institutions, scientific or technological centers and educational activities, and indirect - such as innovation-supporting instruments placed at companies disposal, for instance relevant laws, financial schemes, training programmers (indirect actions).

The development of a robust methodology for University Industry Cooperation (UIC) description and evaluation has enabled identification of good practice. The RUISNET project has revealed a wealth of UIC strategies throughout Europe and huge potential for transfer from one region to another. The pilot award call has raised the profile and shown the importance of UIC and the published cases have established tools for regional development.
25 years old in figures –

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Support for Innovation and the transfer of technology and knowledge

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  - 3.313 editions of postgraduate specialization;
  - 996 courses - distance learning;
  - More than 80.000 students have completed a postgraduate course or specialization.

- Organization and management of national and international conferences
  - More than 12.000 people around the world have attended any of the 82 conferences organized by ADEIT.

- Practices of college students in institutions and companies in Comunitat Valenciana
  - More than 115.000 practices in companies.
  - More than 4.000 guardians of practice.
  - More than 16.000 different companies have welcomed students

- Advice and orientation for employment search.
  - More than 17.000 graduates have received training and advice to find work through in different programs.

- Promotion of European Mobility of students and graduates.
  - More than 3.000 fellows have done business practices in other European countries.
  - More than 1.300 European companies have welcomed fellows.